



The Daily Targum: Teamwork in reporting



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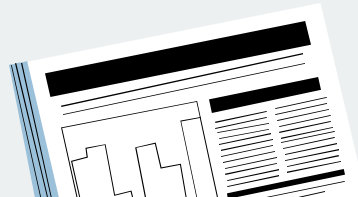
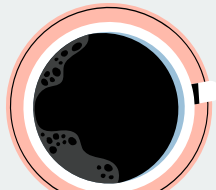


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Our Pitch: The Story at a Glance

Earlier this year, our news desk's team of editors and trainees reported on a campus-wide protest of U.S. Immigration and Customs Enforcement (ICE). We spread out, divided responsibilities, and covered a lot of ground. We interviewed several protestors and onlookers on the street, seeking out sources who were both participating in the protest and those who were not. Our final article was only successful because it was a true team effort. We're here to discuss what went well!



Context: What Happened?

WHEN: January 30th, 2026: National Day of Protest against ICE

WHERE: Hundreds of people gathered for a mile-long march through New Brunswick

WHAT: Demonstrators called for sanctuary campus status and protection from University administration



Key Players: Who Was Involved?

Organizers

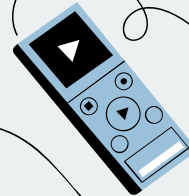
Both recognized and unrecognized campus groups planned the protest, some anonymously.

Press

Us! We had four newswriters and three photographers on assignment throughout the event.

Outside Community

The protest marched through the densest parts of the Rutgers campus and the city itself, making for many interactions with onlookers.



Challenges --> Recommendations



Finding voices



Jump in with a thoughtful but efficient mindset.

Covering ground



Spread out! We had reporters stationed from the front to the back of the march.

Environmental conditions



Come prepared! We layered, fully charged our devices and mapped out the areas we were less familiar with.

Writing the final product



Listen. Compromise. Collaborate. Respect your peers. Report on your unique observations to ensure the entire story is told.

The Copy Process

First Draft

Copy Bin 1

Copy Bin 2:
ME/EIC
review

Copy Bin 3

Ready To Go!

What We Looked For:

Readability

Bias

Sensitivity

Positive Outcomes: The Aftermath



Lessons Learned



Community Served



A Stronger Team



Thank You!

Questions? Email us!

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