Four Beats to More Musical Writing

One.
Rhythm – pacing of sentences, arranging words into more rhythmic patterns, writing in different time signatures

Two.
Rhyme – looking for words that echo each other, direct/indirect/partial rhymes, internal rhyme, alliteration/assonance

Three.
Timbre – how a word sounds, picking the right-sounding word out of several choices

Four.
Tone – thinking about what key you want to write in
Mark Simos and Tommy Tomlinson
The Beat Goes On: A composer and journalist apply music to reporting
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