Super PACs

Sixteen to watch in 2016
What is a super PAC?

Super PACs = Candidate boosters, or even “shadow campaigns”

Super PACs ≠ Dark money groups, because donors are disclosed to the FEC
Wrong
(briefly) How we got here...

2010 Citizens United
2012 Presidential Election

.... Thanks, Newt & Sheldon!
Presidential Pals

1. Priorities USA Action = Clinton
2. Right to Rise = Bush
3. Carly for America = Fiorina
4. Unintimidated = Walker
5. America Leads = Christie
6. America’s Liberty = Paul
7. Keep the Promise (& 1,2,3) = Cruz
The NEW must-have accessory for the SUPER RICH!

It's made from 100% faux-free speech and holds all my political influence plus the politicians I've bought and paid for...
Pet Projects

8. Ending Spending = Ricketts family
9. NextGen Climate Action = Tom Steyer and climate
10. Independence USA = Michael Bloomberg and guns
11. American Unity PAC = Paul Singer and gay rights

(small-batch super PACs, hand-crafted for donors and their issues)
The New Political Party?
Multi-candidate Money Groups

12. American Crossroads = Republicans, Senate focus, Rove
13. Congressional Leadership Fund = Republicans, House focus
14. Senate Majority PAC = Democrats, Senate focus
15. House Majority PAC = Democrats, House focus
16. Freedom Partners Action Fund = Republicans, Koch network super-PAC