

FRIDAY, MARCH 14, 2008

11:30 a.m. - 1:30 p.m.	<i>Registration</i>
1:30 - 1:45 p.m.	Welcome
1:45 - 3 p.m.	Keynote Address John Hockenberry Avatars and Truth: The sense and nonsense of narrative journalism
3 - 3:15 p.m.	<i>Break</i>
3:15 - 4:30 p.m.	BREAKOUT SESSION I <ul style="list-style-type: none">• S, M, L, XL: Covering a story in various sizes and platforms Dan Baum, with Walter Ray Watson• Screech, Bang, (Sigh): What sound can (and can't) add to a story* Amy O'Leary• The Judge and the General: A Chilean story as a case study in documentary narrative Elizabeth Farnsworth• Sequencing: Managing the flow of characters, details, and random elements of plot and theme Tom French• Multimedia Meets Narrative: Do bells and whistles distract from or deepen storytelling? * Laura Ruel, Andrew DeVigal, Jane Ellen Stevens, moderated by Jacqui Banaszynski• Putting the "I" in Writing: Using the first person in reported pieces Laura Fraser, Mark Leibovich, moderated by Jeb Sharp
4:30 - 4:45 p.m.	<i>Break</i>
4:45 - 6 p.m.	BREAKOUT SESSION II <ul style="list-style-type: none">• Thinking Home Page, Not Front Page: The Web as a visual medium* John Plunkett, Khoi Vinh, moderated by Jessie Scanlon• Arts and Minds: Ditching the thumbs-up, thumbs-down review for sharper arts writing Marie Arana, Wesley Morris, Alessandra Stanley, James Wood, moderated by Alicia Anstead• Behind the "Blue Pencil": Editors talk about the long form Larry Habegger, Vanessa Mobley, Jon Marcus, moderated by Peter Davis• Carving Out Character: From pitching your idea to shaving that last line Lane DeGregory, Mike Wilson, moderated by Jenifer

	<p>McKim</p> <ul style="list-style-type: none"> • The Photo Essay Transformed: Multimedia storytelling at MediaStorm* <p>Brian Storm</p> <ul style="list-style-type: none"> • The Not-Dinner-Table Topics: Finding the right tack for stories about race, religion, and other thorny subjects <p>Anne Hull, Alex Kotlowitz, Marcus Mabry, moderated by Nell Lake</p>
6 - 7 p.m.	<i>Reception/Book Signings</i>
8 - 9:30 p.m.	<p>Documentary film screenings</p> <ul style="list-style-type: none"> • <i>4 Little Girls</i> Presented by Sam Pollard • <i>Forgotten Ellis Island</i> Presented by Lorie Conway • <i>Family Business</i> Presented by Peter Davis

SATURDAY, MARCH 15, 2008

8:15 - 9 a.m.	<i>Breakfast</i>
9 - 9:15 a.m.	Welcome
9:15 - 10:30 a.m.	<p>Keynote Address</p> <p>Anne Hull and Dana Priest</p> <p>Creating an Investigative Narrative: Walter Reed and beyond</p>
10:30 - 10:45 p.m.	<i>Break</i>
10:45 a.m. - noon	<p>BREAKOUT SESSION III</p> <ul style="list-style-type: none"> • Lives in 3-D: Writing profiles and biographies Tommy Tomlinson, Marcus Mabry, moderated by Christine Gorman • Blogging for Story: Telling tales in a format designed for the info-nugget* Josh Benton • Taking the Gray Ladies Online: Behind the screens at The New Yorker and The New York Times* Matt Dellinger, Andrew DeVigal, moderated by Andres Cavalier • Whose Narrative is It? Wrestling stories from political candidates Mark Leibovich, Neil Swidey, in conversation with Indira Lakshmanan • Interviewing for Story: Filling your notebook with the stuff of narrative Jacqui Banaszynski • My, My Memoir: The promise, peril, and peculiar challenge of self-revelation

	Marie Arana, Ayelet Waldman, Lou Ureneck, moderated by Anne Bernays
Noon - 1:30 p.m.	<i>Box Lunch</i>
1:30 - 4:30 p.m.	<p>PRACTICAL WORKSHOPS</p> <ul style="list-style-type: none"> • Craft Round Robin: Successive small-group sessions on character, structure, and prose style, led by top writers and editors Alicia Anstead, Katy Butler, Lane DeGregory, Tom French, Larry Habegger, Angela Herrin, Adam Hochschild, Jessie Scanlon, Mike Wilson • 50 Writing Tools in Three Hours: Writing exercises to transform your prose Roy Peter Clark • Newsroom Editing: Working with writers, wrestling with copy Jack Hart, Frank Barrows, Jacqui Banaszynski • Book Publishing, Soup to Nuts: How to get an agent, sell that proposal, promote your book ... and start thinking about the next one Paul Bresnick, Vanessa Mobley, Lissa Warren, Lou Ureneck, led by Wendy Strothman • More Than Words Can Say: Building an audio slideshow with easy-to-use software and inexpensive equipment* Russell Contreras, Derrick Henry • Nonlinear Storyboarding: Crafting stories that exploit the nature of the Web* Jane Stevens, Sean Connelley • The Journalist as Entrepreneur: Career guidance for narrative journalists in today's media landscape Dan Baum, Laura Fraser, Tommy Tomlinson, Ayelet Waldman, led by Dick Weiss
4:30 - 5:30 p.m.	<i>Book Signings</i>

SUNDAY, MARCH 16, 2008

8:15 - 9 a.m.	<i>Breakfast</i>
9 - 10 a.m.	<p>Keynote Address Sherry Turkle Cyberintimacies/Cybersolitudes: Does digital life leave us more alone or more together? What narrative strategies bring us closer to being able to tell our “inner histories?”</p>
10 - 10:15 a.m.	<i>Break</i>
10:15 - 11:30 a.m.	<p>BREAKOUT SESSION IV</p> <ul style="list-style-type: none"> • Narrative on Deadline: The writer's perspective, the editor's perspective

	<p>Tom French, Mike Wilson, moderated by Olivera Perkins</p> <ul style="list-style-type: none"> • Covering Foreign Cultures: Reporting for Americans without carrying the flag Elizabeth Farnsworth, Indira Lakshmanan, Marco Werman, moderated by Andrew Meldrum • The Power of Pictures: Image-driven online stories* Brian Storm, Travis Fox, moderated by Stuart Watson • Good to Great: Transforming a simple news item into a rich story Dan Baum, Katy Butler, Patrick Cox, moderated by Constance Hale • The Journalism of Empathy: How the writer's stance toward the subject and the audience shapes the story Alex Kotlowitz • Practicing History Without a License: Using journalists' skills to report on the past Adam Hochschild
11:30 - 11:45 a.m.	<i>Break</i>
11:45 a.m. - 12:45 p.m.	<p>Closing Keynote Address Sam Pollard The Storytelling Impulse, From Shakespeare to Spike Lee</p>
12:45 - 1 p.m.	Farewell

* *Multimedia seminar*