FRIDAY, MARCH 14, 2008

11:30 a.m. - 1:30 p.m.	*Registration*
1:30 - 1:45 p.m.	Welcome
1:45 - 3 p.m.	Keynote Address **John Hockenberry** Avatars and Truth: The sense and nonsense of narrative journalism
3 - 3:15 p.m.	*Break*
3:15 - 4:30 p.m.	BREAKOUT SESSION I • S, M, L, XL: Covering a story in various sizes and platforms **Dan Baum,** with **Walter Ray Watson** • Screech, Bang, (Sigh): What sound can (and can't) add to a story* **Amy O'Leary** • The Judge and the General: A Chilean story as a case study in documentary narrative **Elizabeth Farnsworth** • Sequencing: Managing the flow of characters, details, and random elements of plot and theme **Tom French** • Multimedia Meets Narrative: Do bells and whistles distract from or deepen storytelling? * **Laura Ruel, Andrew DeVigal, Jane Ellen Stevens,** moderated by **Jacqui Banaszynski** • Putting the "I" in Writing: Using the first person in reported pieces **Laura Fraser, Mark Leibovich,** moderated by **Jeb Sharp**
4:30 - 4:45 p.m.	*Break*
4:45 - 6 p.m.	BREAKOUT SESSION II • Thinking Home Page, Not Front Page: The Web as a visual medium* **John Plunkett, Khoi Vinh,** moderated by **Jessie Scanlon** • Arts and Minds: Ditching the thumbs-up, thumbs-down review for sharper arts writing **Marie Arana, Wesley Morris, Alessandra Stanley, James Wood,** moderated by **Alicia Anstead** • Behind the "Blue Pencil": Editors talk about the long form **Larry Habegger, Vanessa Mobley, Jon Marcus,** moderated by **Peter Davis** • Carving Out Character: From pitching your idea to shaving that last line **Lane DeGregory, Mike Wilson**, moderated by **Jenifer**

	McKim • The Photo Essay Transformed: Multimedia storytelling at MediaStorm* **Brian Storm** • The Not-Dinner-Table Topics: Finding the right tack for stories about race, religion, and other thorny subjects **Anne Hull, Alex Kotlowitz, Marcus Mabry,** moderated by **Nell Lake**
6 - 7 p.m.	*Reception/Book Signings*
8 - 9:30 p.m	Documentary film screenings • *4 Little Girls* Presented by **Sam Pollard** • *Forgotten Ellis Island* Presented by **Lorie Conway** • *Family Business* Presented by **Peter Davis**

SATURDAY, MARCH 15, 2008

8:15 - 9 a.m.	*Breakfast*
9 - 9:15 a.m.	Welcome
9:15 - 10:30 a.m.	Keynote Address **Anne Hull** and **Dana Priest** Creating an Investigative Narrative: Walter Reed and beyond
10:30 - 10:45 p.m.	*Break*
10:45 a.m. - noon	BREAKOUT SESSION III • Lives in 3-D: Writing profiles and biographies **Tommy Tomlinson, Marcus Mabry,** moderated by **Christine Gorman** • Blogging for Story: Telling tales in a format designed for the info-nugget* **Josh Benton** • Taking the Gray Ladies Online: Behind the screens at The New Yorker and The New York Times* **Matt Dellinger, Andrew DeVigal,** moderated by **Andres Cavelier** • Whose Narrative is It? Wresting stories from political candidates **Mark Leibovich, Neil Swidey,** in conversation with **Indira Lakshmanan** • Interviewing for Story: Filling your notebook with the stuff of narrative **Jacqui Banaszynski** • My, My Memoir: The promise, peril, and peculiar challenge of self-revelation

	Marie Arana, Ayelet Waldman, Lou Ureneck, moderated by **Anne Bernays**
Noon - 1:30 p.m.	*Box Lunch*
1:30 - 4:30 p.m.	PRACTICAL WORKSHOPS • Craft Round Robin: Successive small-group sessions on character, structure, and prose style, led by top writers and editors **Alicia Anstead, Katy Butler, Lane DeGregory, Tom French, Larry Habegger, Angela Herrin, Adam Hochschild, Jessie Scanlon, Mike Wilson** • 50 Writing Tools in Three Hours: Writing exercises to transform your prose **Roy Peter Clark** • Newsroom Editing: Working with writers, wrestling with copy **Jack Hart, Frank Barrows, Jacqui Banaszynski** • Book Publishing, Soup to Nuts: How to get an agent, sell that proposal, promote your book … and start thinking about the next one **Paul Bresnick, Vanessa Mobley, Lissa Warren, Lou Ureneck,** led by **Wendy Strothman** • More Than Words Can Say: Building an audio slideshow with easy-to-use software and inexpensive equipment* **Russell Contreras, Derrick Henry** • Nonlinear Storyboarding: Crafting stories that exploit the nature of the Web* **Jane Stevens, Sean Connelley** • The Journalist as Entrepreneur: Career guidance for narrative journalists in today's media landscape **Dan Baum, Laura Fraser, Tommy Tomlinson, Ayelet Waldman,** led by **Dick Weiss**
4:30 - 5:30 p.m.	*Book Signings*

SUNDAY, MARCH 16, 2008

8:15 - 9 a.m.	*Breakfast*
9 - 10 a.m.	Keynote Address **Sherry Turkle** Cyberintimacies/Cybersolitudes: Does digital life leave us more alone or more together? What narrative strategies bring us closer to being able to tell our "inner histories?"
10 - 10:15 a.m.	*Break*
10:15 - 11:30 a.m.	BREAKOUT SESSION IV • Narrative on Deadline: The writer's perspective, the editor's perspective

	Tom French, Mike Wilson, moderated by **Olivera Perkins** • Covering Foreign Cultures: Reporting for Americans without carrying the flag **Elizabeth Farnsworth, Indira Lakshmanan, Marco Werman,** moderated by **Andrew Meldrum** • The Power of Pictures: Image-driven online stories* **Brian Storm, Travis Fox,** moderated by **Stuart Watson** • Good to Great: Transforming a simple news item into a rich story **Dan Baum, Katy Butler, Patrick Cox,** moderated by **Constance Hale** • The Journalism of Empathy: How the writer's stance toward the subject and the audience shapes the story **Alex Kotlowitz** • Practicing History Without a License: Using journalists' skills to report on the past **Adam Hochschild**
11:30 - 11:45 a.m.	*Break*
11:45 a.m. - 12:45 p.m.	Closing Keynote Address **Sam Pollard** The Storytelling Impulse, From Shakespeare to Spike Lee
12:45 - 1 p.m.	Farewell

***** *Multimedia seminar*